

Senior Campaigning & Activism Officer

Suffolk Wildlife Trust is an inspiring and impactful organisation with a compelling vision for our county:

“A Wilder Suffolk where nature is thriving and abundant because everyone is doing more to help”

In the decade to 2030, we are committed to scaling up our activities across the county, to bring nature back to Suffolk. Our aim is for 30% of our county to be connected and well looked after for nature by 2030, so that our species and habitats can recover and thrive – and for 1 in 4 people to be actively helping to achieve this.



The Opportunity

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Suffolk Wildlife Trust is seeking an enthusiastic and suitably-qualified Senior Campaigning & Activism Officer to play a key role in scaling up our impact in the lead-up to 2030.

In the decade to 2030 we aim for 30% of Suffolk to be connected and well looked after for nature and for 1 in 4 people in Suffolk actively helping to make that happen. This role is about building the public power to get us there through mobilising communities, strengthening local movements and driving visible, people-led action that influences decision-makers & accelerates nature recovery.

The post holder will lead & deliver public-facing campaigns that build support for nature recovery and shift local and regional decisions. That includes creating campaign moments and public actions through workshops, petitions, creative stunts, digital mobilisation and days of action alongside delivering campaigning workshops to young people and engaging communities of all ages.

You'll also mobilise people for action, recruiting and supporting activists, volunteers and community leaders across Suffolk. You'll develop local campaign groups and activist networks, provide training and mentoring and help nurture an inclusive activist culture rooted in equity, diversity and wellbeing.



Badger

The Opportunity

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You'll ensure campaigning and volunteering are safe and ethical, with appropriate safeguarding, risk assessment and safety guidance in place.

Finally, you'll drive strategic influence, translating policy goals into public campaigns that influence councils, MPs, planners, landowners and other key decision-makers. Working closely with the Planning & Advocacy Manager, you'll track political opportunities, coordinate response activism and use insight and evaluation to strengthen future campaign strategy.

A key part of the role is volunteer leadership. You'll use the Team Kinetic system to recruit, coordinate and engage with your own volunteers to support campaigning and activism alongside strengthen the wider work of Suffolk Wildlife Trust.

To succeed in this role, you'll be a mission-driven campaigner with a strong track record of designing & delivering impactful public campaigns and event programmes. You'll be experienced in mobilising and supporting volunteers, activists and community groups with a solid understanding of grassroots organising and movement-building. You'll also be a confident communicator with good Microsoft 365 skills, comfortable working in political, environmental or advocacy settings and able to stay resilient under pressure.



lapwing

Credit: Kevin Sawford



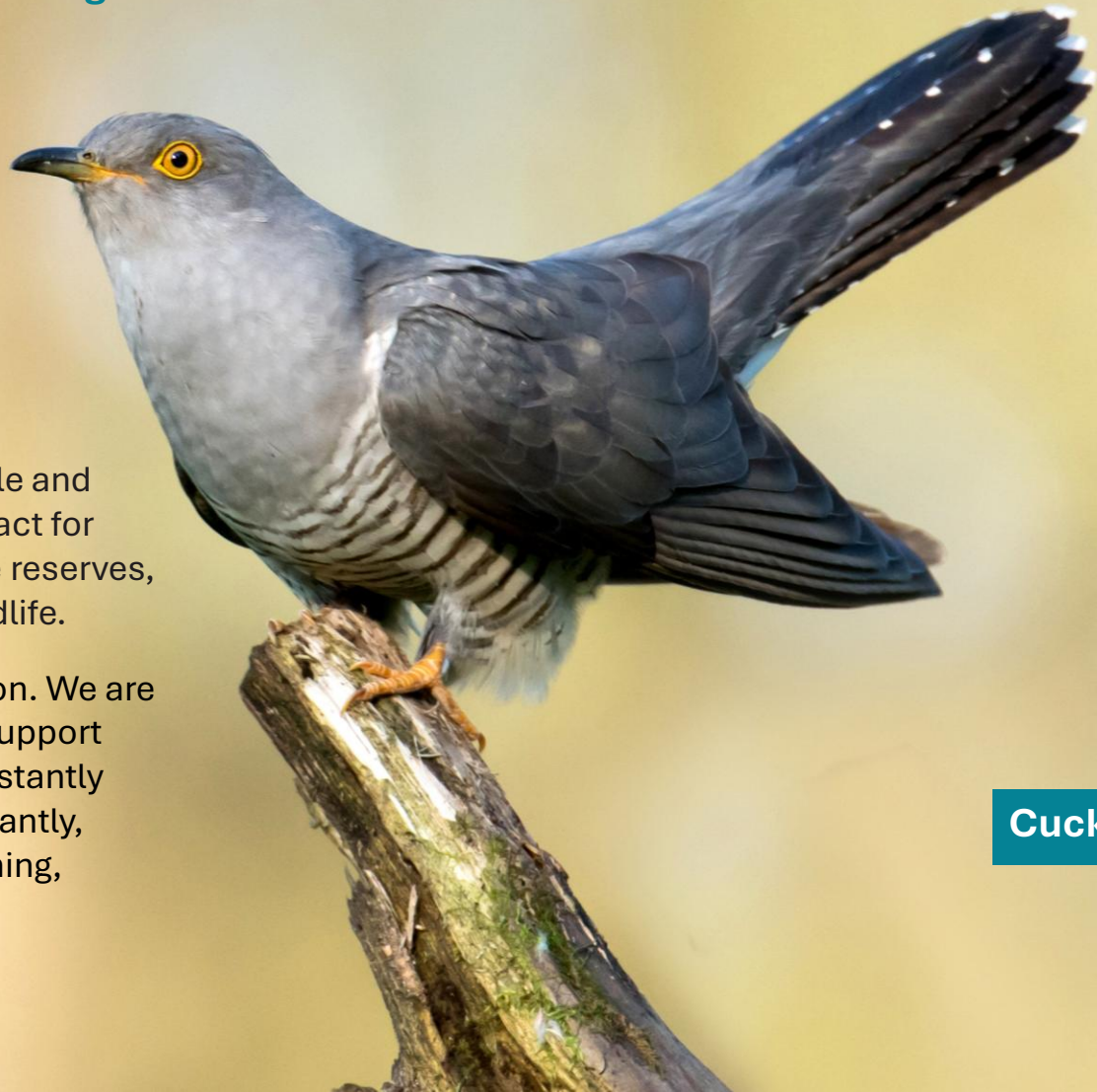
Marsh Harrier

Suffolk Wildlife Trust is the county's nature charity – protecting and restoring Suffolk's wildlife.

Since the Trust was founded in 1961, we have been leading conservation efforts in Suffolk and have safeguarded some of the county's most important wildlife areas as nature reserves.

As a grass-roots organisation, we aim to deliver our ambitious mission to **'Bringing Nature Back'** by inspiring people and empowering communities to care and to act for nature, as well as managing our 50 nature reserves, two visitor centers and advocating for wildlife.

Suffolk Wildlife Trust is a gutsy organisation. We are driven by our shared values for nature & support each other to be the best we can. We constantly strive to communicate & collaborate brilliantly, representing the wildlife trust in a welcoming, professional & well-informed manner.



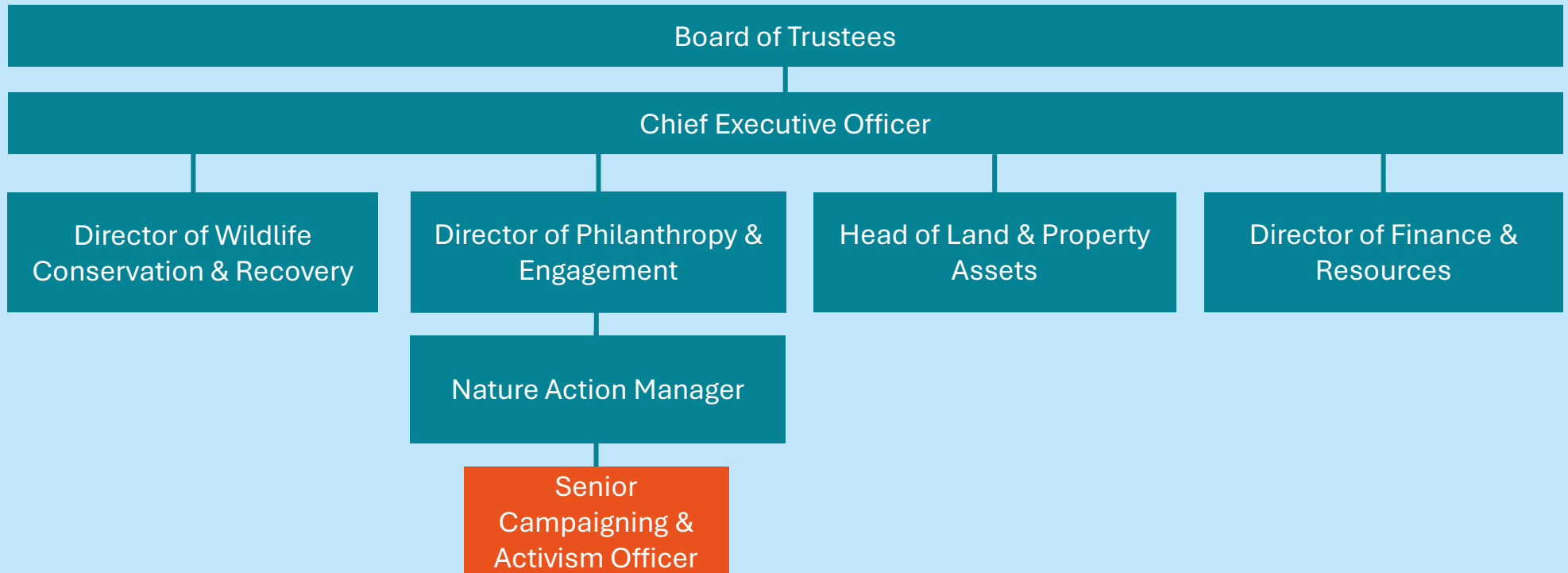
Cuckoo

About Suffolk Wildlife Trust

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Suffolk Wildlife Trust is an organisation that makes a difference

We are a registered charity with a Board of Trustees, 100 members of staff, 1,300 volunteers and 28,000 members. The Trust is part of The Wildlife Trusts – a UK federation of 46 local Wildlife Trusts through the UK that together has a powerful collective voice with over 850,000 members and caring for more than 2,300 nature reserves. Suffolk Wildlife Trust have five departments, each with a senior leader or ‘Head of’ responsible for a key area of activity and a team of Managers who bring operational leadership to their area of activity.





Every staff role has three key areas of focus that directly support our mission to bring nature back. Typically, you should expect to spend 80% of your time on:

1. Develop Public-Facing Campaigns

- Design & deliver compelling public campaigns aligned with organisational priorities that build support for nature recovery and influence local & regional decision-making.
- Develop campaign moments and public actions such as workshops, petitions, creative stunts, digital mobilisation and days of action. The role includes delivering campaigning workshops for young people and working out in the community, engaging with people of all ages.
- Create accessible pathways for diverse audiences to speak out, organise and participate in nature recovery.
- Working closely with the Marketing & Communications Manager, produce clear, engaging campaign content across digital channels, email and social media to inspire action & widen reach.
- Ensure campaigns are evidence-based, inclusive and rooted in community needs and insight.

2) Mobilise People for Action

- Recruit, support and mobilise activists, volunteers & supporters plus community leaders to take regular, impactful campaign actions across Suffolk.
- Provide tools, resources, training and guidance that enable communities to organise independent nature campaigns and activities.
- Work closely with the Senior Youth Nature Activist Officer to bring young voices into strategic campaigns.



Dormouse

- Develop, nurture and coordinate local campaign groups, activist networks & volunteer action teams across the region.
- Deliver briefings, skill-building workshops & mentoring to ensure supporters feel confident, informed and empowered.
- Foster a strong, inclusive activist culture that reflects our organisational commitments to equity, diversity and wellbeing.
- Share updates, wins, stories and calls to action to maintain movement momentum & engagement.
- Ensure safe, ethical and appropriate volunteer & activism practices, including safeguarding, risk assessment and safety guidance.

3. Drive Strategic Influence

- Translate policy goals into public-facing campaigns that influence councils, MPs, landowners, planners and other key decision-makers.
- Work closely with the Planning & Advocacy Manager to monitor political developments, identify opportunities and coordinate rapid-response activism.
- Plan and deliver targeted public actions that demonstrate visible community support for nature protection & recovery.
- Working with the Planning & Advocacy Manager, identify & analyse emerging political opportunities, risks and threats, offering recommendations for strategic action.
- Gather data, evaluate impact and feed insights into organisational strategy, advocacy & future campaign design.
- Build strategic relationships with partner organisations, local groups & community leaders to strengthen collective influence.
- Represent the organisation at external meetings, forums and events to advance campaign goals & build visibility.



Our Culture

Our organisational culture matters to us and enables us to achieve more for wildlife.

Your role description explains the three key areas of focus of your role. What is equally important is how you do it. Suffolk Wildlife Trust is a gutsy organisation - we show courage, determination and spirit, learning from experience and embracing new ideas.

We are driven by our shared beliefs, values, passion for nature and supporting each other – staff and volunteers - to be the best we can to deliver for nature.

We strive to communicate and collaborate brilliantly, representing Suffolk Wildlife Trust in a friendly, professional and well-informed manner.

Supporting Colleagues

This is a cross-team role, providing support to colleagues and our wonderful volunteers through the systems and processes you manage, and your can-do attitude and approach.

Our Beliefs

Everything we do, and how we do it, reflects our belief in nature:

Nature has value in its own right

The world of nature is a place for everyone

People will care more and do more to help if they feel connected to nature.

Everyone will benefit from the environmental, social and economic benefits the natural world brings to society.

Our Culture

Our culture is how we work together, to empower each other, and our county, to achieve more for nature:

We Support each other

People flourish

Agility and innovation drive success

Collaboration strengthens our impact

Everyone plays their part

Inclusively thrives



A personal commitment to Suffolk Wildlife Trust's mission to bring back nature.	Essential	Desirable
Proven experience designing and delivering impactful public campaigns that influence decision-makers or shift public opinion.	✓	
Prior experience in planning, organising & overseeing programmes of events & campaigns.	✓	
Excellent written & verbal communication skills.	✓	
Competent IT skills using Microsoft 365	✓	
Experience mobilising supporters, volunteers, activists or community groups to take meaningful collective action.	✓	
Demonstrated experience supporting grassroots organising, community activism or movement-building & campaigning techniques.	✓	
Experience coordinating campaign events, public actions or community-led initiatives.	✓	
Experience working within political, environmental, social justice or advocacy contexts.	✓	
Personal resilience to operate under pressure within the urgency the nature & climate crisis demands.	✓	
Experience using Canva.		✓

Suffolk Wildlife Trust is committed to safeguarding and promoting a safe and secure environment for all children and young people and expects all staff and volunteers to share this commitment. Therefore, the successful applicant for this position will be subject to safer recruitment checks including an Enhanced Disclosure and Barring Service check.

Terms and Conditions

This is a permanent position working 37.5 hours per week (standard hours are Monday to Friday from 9:00am to 5:00pm) based at Foxburrow Nature Reserve. We operate flexible homeworking arrangements where colleagues spend more time working together than homeworking. The starting salary will be between £31,000 and £35,000 per annum depending on skills, knowledge and experience.

Employee Benefits

Annual leave entitlement starts at 33 days per annum (including Bank Holidays), increasing annually to 38 days, plus employees receive an additional day off for their birthday.

We offer a 9% employer pension contribution with no employee contribution required, free 24-hour Employee Assistance Programme, free life insurance from day one of employment, free access to a private GP for themselves and their household and discounts at high street retailers. Staff can also enjoy a 10% discount in our visitor centre cafes, including retail plus public engagement staff receive logo clothing.

As part of our team, you'll join a passionate organisation dedicated to enhancing the natural world, with opportunities to work across some of the most beautiful locations in the county.



Kingfisher

How to apply

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To apply for this opportunity, please submit an application via our website by 9:00am on Monday 19 January 2026. The application process will include a safer recruitment process.

The interviews are planned for Friday 30 January 2026 at Foxburrow Nature Reserve. Please indicate on the application your availability for interview (between 9:30am and 4:00pm).

If you would like an informal discussion about the role, you can email me on claire.palmer@suffolkwildlifetrust.org.

Thank you for your interest in bringing your talents, experience and skills to Suffolk Wildlife Trust. I look forward to receiving your application.

Claire Palmer
Nature Action Manager



Dragonfly



**Together, we can create a
wilder Suffolk for everyone**