



**Suffolk**  
Wildlife Trust

Become a  
**Corporate  
Supporter**

**Join our mission  
for nature and  
together we can  
make an impact  
for a wilder Suffolk**



**Christine Luxton**  
CEO Suffolk  
Wildlife Trust

*Suffolk Wildlife Trust is leading the way in creating a more hopeful future for our county – one abundant in wildlife and enriched by connected, natural, and diverse landscapes. By partnering with us as a corporate supporter, we can drive positive change together.*

*You'll demonstrate your commitment to safeguarding the environment, supporting biodiversity, and championing climate resilience – values that resonate with both consumers and supply chains in today's business landscape.*

*This is more than a partnership; it's a collective mission to make a difference for nature.*



# Suffolk Wildlife Trust

## Why supporting us makes a difference for your business

We offer a range of corporate support options to suit all budgets, from entry level membership to corporate partnerships. Each offer a host of benefits that could make a real difference for your business as well as a tangible impact for nature in Suffolk in the following ways:

- Show leadership in corporate social responsibility
- Directly fund nature reserves and restoration projects
- Inspire employees by connecting them with nature
- Gain public recognition and boost brand visibility
- Access priority invitations to exclusive events like the Suffolk Biodiversity Conference and "net-walking" with like-minded businesses
- Be part of the global mission to reclaim 30% of land and sea for nature by 2030, with Suffolk Wildlife Trust leading the way locally



### Our mission

To create a wilder Suffolk,  
where nature is thriving and abundant,  
because everyone is doing more to help



## Mission 2030

**Suffolk Wildlife Trust has proudly launched a campaign to raise £1,000,000 to bring nature back to Suffolk as part of the global goal to protect 30% of land and sea by 2030.**

### **This campaign is built on three core missions:**

- 1** Securing a bigger, better, and more connected landscape by managing over 7,200 acres of nature reserves across Suffolk as vital havens for wildlife.
- 2** Collaborating with Suffolk's farmers to positively influence the 72% of our county dedicated to agriculture.
- 3** Defending nature through wildlife-friendly planning and ambitious biodiversity advocacy across the region.

### **Together we can bring nature back to Suffolk**

We are calling on businesses of all sizes to unite behind this mission and show their support. Supporting us isn't just about giving back to our county, it's also about future-proofing your business as supply chains increasingly demand eco-credentials.

No matter your company's size, everyone stands to benefit from supporting nature as a climate-resilient Suffolk, to greener spaces that boost health and wellbeing, and thriving industries such as hospitality and farming.





## Become a Corporate Supporter

- 1** Become a Wildlife Ambassador
- 2** Become a Nature Guardian
- 3** Become a Corporate Partner
- 4** Immerse your team in nature
- 5** Support us in other ways through corporate fundraising



LACKFORD LAKES: STEVE AYLWARD. WILDFLOWERS: VAUGHN MATTHEWS. WALKERS: MARK HAMBLIN. COUPLE: MATTHEW ROBERTS; GARDENERS: EVIE & TOM; HAY RAKING: MATTHEW ROBERTS

LACKFORD LAKES: STEVE AYLWARD. LOUND LAKES: NICK JERMY. WATER VOLE: TERRY WHITTAKER

# Become a Wildlife Ambassador

We understand that busy schedules may leave little time for fundraising, but this shouldn't stop your business from making a real impact on Suffolk's wildlife and natural spaces.

Become a Wildlife Ambassador with our entry level membership and you can support vital conservation efforts, enjoy exclusive member benefits, and proudly showcase your commitment to nature.



## Entry level membership

Your membership fee could help maintain an acre of nature reserve every year, leaving a legacy for Suffolk's ecosystems.



## Benefits for you & for your brand

- **Regular updates** via Wild Suffolk membership magazine and e-newsletter
- **Basic listing on the website**
- **Priority booking** for events and fundraising challenges
- Invitations to join our **Net-walking events**
- **Digital assets pack** to use when celebrating your membership with your audiences

## Annual fees

£500 plus VAT per annum\*

\*For small businesses with less than 3 employees, discounts apply. NB This is not an environmental accreditation scheme. There is the option to top this up with a voluntary donation.

# Become a Nature Guardian

As a Nature Guardian you can have the opportunity to build on our entry level membership and position your brand in front of a dedicated and rapidly growing audience that is responsive to businesses that are supporting Suffolk's nature.

Your support will help us to maintain our nature reserves, restore Suffolk's natural environment, and deliver vital nature action across our communities.

## An opportunity for businesses looking to extend their impact

In addition to all the membership benefits of becoming a Wildlife Ambassador, you can show your ongoing commitment and wider support by becoming a Nature Guardian.

As a valued supporter you will receive a comprehensive package of additional benefits:

- The opportunity to **twin your support with a particular nature reserve**
- Upgraded **brand listing on the website and in our annual impact report**
- **Membership certificate** and enhanced **digital assets pack**, including a video or a blog
- An annual **guided walk** around a nature reserve
- Opportunity for your business to access our full range of **conservation advice** services

## Annual fees

£500 plus VAT per annum plus a minimum donation of £2,000



BEN HALL





**Richard  
Norrington**  
CEO Suffolk  
Building Society

*As a Society we take our responsibility as a steward of nature and a contributor to the protection of the environment seriously; and we know it's something that our members and prospective members care about deeply. Our region is blessed with some of the most wonderful natural habitats in the country – but they are increasingly under threat.*

## Become a Corporate Partner

**Become a Corporate Partner, our highest level of supporter and deliver the biggest impact for nature with a strategic, multi-year approach.**

**As a Corporate Partnership is an entirely bespoke, multi-year strategic collaboration, we would discuss costs with you for a package tailored to the specific needs of your business.**

### Annual fees

£500 plus VAT per annum for membership, plus a minimum donation of £5,000 per annum over a minimum of 3 years

### The highest level of corporate support

As a Corporate Partner, we will work with you to agree a strategic collaboration that aligns with the specific needs of your business. The package that we agree will be shaped to ensure that it achieves your goals and provides the greatest impact for nature and your business. You will be building resilience, showcasing your environmental credentials and working in partnership with us to not only return land to nature and tackle the climate emergency but also to benefit your employee wellbeing and customer engagement.

**Richard Norrington, CEO  
and Rebecca Newman,  
Chief Operating Officer,  
Suffolk Building Society**

**Suffolk Building Society** are long-standing supporters of Suffolk Wildlife Trust. Whilst their generous donations support work across the Trust, they have chosen to be twinned with Martlesham Wilds to acknowledge their deep affinity with this beautiful space. They regularly visit with their staff and members and some even regularly volunteer.



# Immerse your team in nature

One of nature's greatest gifts is the ability to inspire, relax, and educate us. Suffolk Wildlife Trust's nature reserves offer the perfect setting for teams to reconnect and recharge.

Immerse your team in ancient, peaceful spaces with our exclusive programmes, crafted to foster wellbeing, teamwork, and learning.

## Team building and wild work days

### Wild Work Days

Engage your team in hands-on conservation work on one of our beautiful reserves

### Wild Wellbeing Days

Unwind and bond as a team while connecting with nature in a serene setting

### Wilder Knowledge Days

Explore and learn about ecology whilst empowering your team



## Pro bono support

### Do you have specific skills or resources?

We welcome companies to contribute their expertise to support our mission. If you are interested in supporting us through pro bono services please contact our team.



JOHN FERGUSON, JON HAWKINS, HELENA DOLBY



## Other ways to support us

**In addition to supporting Suffolk Wildlife Trust through the Wildlife Ambassador, Nature Guardian and Corporate Partnership opportunities, there are a range of other ways to make an impact for nature with your fundraising.**



### Opportunities for corporate fundraising

#### Affinity giving

Regular giving is crucial to our work. It provides certainty in our planning and consistency of revenue support. Could your business support us by donating a % of profits to Suffolk Wildlife Trust? Whether you decide to:

- donate a nominated amount per defined product sold (this could be for one month of the year or every month)
- support our 1% for the Planet scheme
- contribute through round up or auto donations (hospitality partners, we need you!)

#### Match giving

Can your organisation match the fundraising of any employees raising money for Suffolk Wildlife Trust? This can be a great way to inspire your staff to give back and maximise their hard-earned fundraising.

#### Payroll giving

This is a tax-efficient way for employees to donate to Suffolk Wildlife Trust, as payroll giving donations are taken from gross salary and deducted before tax (but after National Insurance deductions). Tax relief is given immediately at the point of donation.

Find out more about registering your organisation with a payroll giving agency on the Government website.



### Sponsorship

From time to time sponsorship opportunities do become available to support a variety of events and elements of the corporate fundraising programme. Sponsorship enables you to direct any contributions to initiatives that align with your business' values and interests.

### Charity of the year

Nominate Suffolk Wildlife Trust as your charity partner and fundraise throughout the year. We'll provide all the support you need, from resources and exclusive assets to opportunities for a 'lunch and learn' session or guided team visits to our reserves.

### Team fundraising

A fantastic way to unite your organisation in support of nature while fostering team building. Contact our Partnerships Team for creative fundraising ideas or explore one of our organised challenges.

### Fundraisers inspired by the colour green could include:

- **Dress in green day**
- **Green inspired bake sale** – think matcha cupcakes, pistachio cookies, or lime-flavoured desserts, yum! Or sell only plant-based goodies
- **Sponsored walk** out in nature admiring the green all around us
- **"Green fingers" plant sale**
- **Tee'ing off on the green** with a sponsored golf challenge or fundraising golf day
- Share your ideas with us!

## Brand visibility

When supporting Suffolk Wildlife Trust, you position your brand in front of a rapidly growing audience.

**75,600**

Website page views  
avg. per month

**49,500**

Website users  
avg. per month

**49,700**

Total social media followers

**247,000**

Post impressions on social  
media avg. per month

**7.2%**

Engagement rate avg. on  
social media





## What next?

We would love to discuss your ideas with you as to how you could get involved as a corporate supporter of Suffolk Wildlife Trust

To arrange a call with our Corporate Partnerships team please do get in touch on [partnerships@suffolkwildlifetrust.org](mailto:partnerships@suffolkwildlifetrust.org)

Thank you



**Suffolk  
Wildlife Trust**

Registered charity no 262777



[suffolkwildlifetrust.org](http://suffolkwildlifetrust.org)



We are proud to be part of a UK-wide network of Wildlife Trusts, working together to bring nature back